

Iceland Foods Charitable Foundation



50 YEARS OF GIVING



Tarsem Dhaliwal
Trustee of the Iceland Foods Charitable Foundation &
CEO of Iceland Foods

"It never ceases to amaze me how our colleagues, customers and suppliers get behind and champion each and every one of our chosen charities. The immense efforts they have made have directly enabled the IFCF to donate millions of pounds to those charities close to all our hearts.

To be a Trustee to the Foundation gives me a huge sense of pride, and with everyone's continued support the IFCF can continue to make an immeasurable difference to peoples' lives."



Richard Walker
Trustee of the Iceland Foods Charitable Foundation &
Managing Director of Iceland Foods

"I am incredibly proud of the energy and dedication of our colleagues who have enabled us to support people in local communities, fund ground-breaking medical research, and take action to address some of the planet's biggest environmental issues.

The IFCF is not just a corporate foundation; it's a community of over 28,000 passionate fundraisers, campaigners and activists, who happen to work for Iceland, and believe in and support the IFCF to help make the world a better place."

Trustees' Welcome

This has been a truly memorable year for Iceland. On 18th November 2020 we reached the 50th anniversary of the business, which has grown from one shop in Oswestry to nearly a thousand in the UK alone. Just as importantly, two months before that, our CEO and my fellow Trustee Tarsem Dhaliwal and I completed a buyout that returned the company to the full family ownership with which it started. Sadly Covid-19 has muted our celebrations of both events, but we plan to party in real style – and to raise a lot of money for charity – in 2021.



The family ethos – of Doing It Right, caring for others, and treating everyone as we would like to be treated ourselves – has been at the heart of Iceland's approach since the day our first shop opened. We've always sought to help those in need and raising money for important good causes – particularly ones where we can make a real difference – has long been close to my heart. Just as importantly, it is a commitment and a passion fully shared by our colleagues, customers and suppliers, and I am grateful beyond measure to all of them for everything they have helped our Charitable Foundation to achieve over the years. I offer my heartfelt thanks to them all.

I am sure I can look forward to this support continuing as we move into Iceland's next half century. The values and the ethos of our business and our Charitable Foundation will not change. All the causes our Foundation supports – in dementia, other medical research and the environment – have huge potential to change lives for the better, and I believe it is more important than ever that we continue to raise money and support the great work that they are doing for the benefit of us all.

Malcolm Walker

Sir Malcolm Walker CBE
Chairman of the Iceland Foods Charitable Foundation and Chairman of Iceland Foods

"I love working for a company that cares about causes that matter to us all. Together we can really make a difference and help change the future for everyone."



Our mission

Our mission is simple and clear: **we want to make life better for people**. That's why we raise money and awareness for good causes - and because we believe it's simply the right thing to do.

The Foundation has been in existence since the early days of the business as we have always been committed to raising funds for good causes. In 2013 we gave the Foundation a public face to help recognise the achievements of our colleagues and customers and to make it easier for people to support us. This is the IFCF we know today, which you will see in Iceland and The Food Warehouse Stores.



We seek to support charities our people, customers and suppliers can relate to, and where we can make a big difference by raising public awareness as well as money. Every year we choose to support one principal charity partner; in addition to this we also support other good causes which are nominated by our Iceland and The Food Warehouse colleagues.

Our Impact

£1 million
to Royal
British Legion

28,000
colleagues
trained as
dementia friends

£1
million to
Petö



Funded the
development of the
'Schools Against
Sepsis' campaign

72 tonnes of marine
waste collected –
18,000 full bin bags



£3
million to
Alder Hey
Children's
Hospital



£30
million
donated
so far



£17 million
donated to
dementia
charities

£1.5
million to
Help for
Heroes

£1
million to
Prostate
Cancer



600,000
hours of
Backyard Nature
generated hours

19 million milk
cartons sold across
the UK detailing
sepsis symptoms

£1
million
to
DNRC

1 million trees
planted in Wooi,
Indonesia with
Eden Projects



£10 million
pledge to UCL
to establish UK
Dementia Research
Institute



Dementia

Let's beat it!



Many of us are touched by dementia, a tragic condition which devastates lives. But with the right approach and enough money we can diagnose dementia sooner, find better treatments and even discover a cure.

We've been helping to beat Dementia since 2011 and have raised an incredible £17 million so far. We are a key funding partner for the new groundbreaking UK Dementia Research Institute at UCL, we support vital research projects across the UK and all of our colleagues are trained as Dementia Friends.

**Together we're making a difference ...
and we're in it to beat it!**



Our Chairman, Sir Malcolm Walker has climbed Everest's North Col, abseiled down The Shard, trekked towards the South Pole and written an autobiography, all in aid of dementia research.

World leading research centre for dementia



We have given [£10million](#) to help establish the new UK Dementia Research Institute at UCL, which is due to open fully in 2024.

We also brought together some of the biggest names on the high street, put aside our differences, and formed the UCL Dementia Research Retail Coalition. By donating from the sale of 5p carrier bags our partners; Asda, Waitrose, Morrisons, WHSmith, Farmfoods, Booths, Poundland and HSS Hire added a further [£10 million](#).



"Iceland's own strategic philanthropy, and Sir Malcolm's key role in establishing the Retail Coalition, have been a real catalyst for change and central to making the hub of the UK Dementia Research Centre a reality."

Michael Arthur
President & Provost UCL



This world leading research centre for dementia will be home to over 500 international researchers, working together to tackle one of the greatest medical challenges of our time.





"We are absolutely delighted to be partnered with Iceland Foods Charitable Foundation. There are very few, if any, organisations that have shown as much passion and commitment to bringing an end to the heartbreak dementia causes, as this one."

Ian Wilson
Deputy Chief Executive of Alzheimer's Research UK

Alzheimer's Research UK



We've worked with Alzheimer's Research UK since 2011.

The £5 million raised by our colleagues and customers has supported many vital research projects across the UK, including the amazing 'Brains for Dementia' project at the University of Newcastle, another world class initiative.

Our joint charity of the year campaigns have been a huge fundraising success, we are also proud to support their incredible awareness raising activities, including #ShareTheOrange



ARUK & Frank's Challenge



Iceland Foods Charitable Foundation is delighted to be supporting Frank Rothwell in the Talisker Whisky Atlantic Challenge in 2020. Frank is raising money for Alzheimer's Research UK and IFCF will be match-funding the first £500,000 worth of donations. Frank aims to raise £1 million for the charity – the largest amount ever raised by a single rower in the challenge – after witnessing the devastating impact of dementia.

Dementia Friends

We partnered with Alzheimer's Society & Alzheimer's Scotland from 2017 to 2018 and donated a total of **£1.5 million** over the two-year partnership.



We sponsored Alzheimer's Society Memory Walks, where friends and family came together across the country to show support for people living with dementia.



We're the first food retailer ever to train every single colleague to be a Dementia Friend - that's **28,000 people!**



"As a Dementia Friend, I really enjoy helping customers who find grocery shopping overwhelming. It's really rewarding knowing I'm making a difference."

Caroline
Dementia Friend store colleague, Chester



"Iceland has been a fantastic supporter of Alzheimer's Society for a number of years now, raising over £1.5m towards dementia research and care during the time we were partnered. Iceland has also worked hard to become a more dementia friendly retailer, by creating 28,000 Dementia Friends amongst their employees and creating signage at their till points to remind people to be thoughtful towards people who might have or be affected by dementia. The support and dedication to the cause is phenomenal."

Kate Lee
Chief Executive at Alzheimer's Society





Environment

It's time to save the planet... for real

Iceland employs over 28,000 people and almost 80% of our store colleagues live within three miles of their workplace. They let us know what's really important to them and their customers, and their support for the IFCF has enabled us to make a real difference in the communities we serve. Colleagues were keen to work with the Foundation to create ways to help families support and protect the environment.

Together with Semble we launched an inspiring campaign, Backyard Nature, to help children (and their grown-ups) make a real difference to the planet.

In addition, our partnership with Surfers Against Sewage continues our focus on helping people to tackle the problem of plastic pollution.



"We care about the rainforest and we care about plastic – and we're proud of what we're doing. But the thing we care most about are the kids who are struggling in our neighbourhoods because we see them every week."

Sally-Ann Morgan,
Iceland colleague

Backyard Nature

Backyard Nature is a national campaign for children, funded by the IFCF and grown by Semble, the UK's leading organisation for grassroots community projects.

Our goal is to get all children to spend more time enjoying and protecting nature where they live. Inspired by the Eco Emeralds, a group of young, inner-city environmentalists from Anfield, Liverpool, Backyard Nature aims to inspire a million hours of nature engagement for children in the UK.

Backyard Nature is helping children (and their grown-ups) to make a real difference to the planet. How? By providing them with the tools they need to protect their own patch of nature – even if they live in the heart of a city.

During our first Backyard Nature mission to 'Save the Bees', we gave away 330,000 seedballs to children from every Iceland and The Food Warehouse store in the country, planting 15 million wildflower seeds. Our second mission 'Love Bugs' saw 300,000 bug hotels given away for free to help children protect the bugs and insects on their patch of nature.



IFCF Supports Backyard Nature's Seedball Giveaway



The Eco Emeralds received a surprise visit from HRH The Duke of Cambridge earlier this year. On 5th October, ITV aired Prince William: A Planet for Us All, putting Backyard Nature and the Eco Emeralds on primetime TV.

Since the launch of Backyard Nature, which was supported by HRH The Duchess of Cambridge, the campaign has recruited over 13,000 Backyard Nature Guardians and inspired more than 600,000 hours of nature engagement for children all across the UK.

To celebrate the release of the ITV documentary, the non-profit organisation Project Maya, who run the company Seedball, gave away 200,000 wildflower seedballs to community groups and schools with support from Semble, IFCF and Clarion Futures.



"Launching Backyard Nature in the Summer of 2019 was a life changing experience. We were whisked to London and spoke on a stage to numerous environmentalists. You could hear a pin drop as we spoke and we could tell that everyone was listening to our group."

I wish for the world to be fair and have clear blue seas. A world where everyone is peaceful. I want a world where people think of their surroundings and I want a world where people care about the environment and take on the responsibility of being a Backyard Nature Guardian."

Elliott Fitzpatrick
Eco Emerald, Age 11.



Surfers Against Sewage



Our partnership with SAS has seen tens of thousands of people coming together in their communities to rid our beaches, riverbanks, mountains and streets of plastic pollution, in the UK's biggest ever environmental clean-up event.

The first Big Spring Beach Clean: Summit to Sea took place in April 2019, with more than 45,000 volunteers joining over 750 community clean up events. Together, they collected almost 72 tonnes of marine plastic, equal to 18,000 full bin bags! For the first time, SAS worked with The Wave Project to pilot 'Accessible Beach Cleans', making it easier for volunteers with physical and mental disabilities to take part with trained helpers, specific equipment and a more inclusive environment.

IFCF was proud to sponsor the UK's first ever Plastic Free Awards in November 2019, in partnership with SAS. The event honoured and celebrated the remarkable campaigners, entrepreneurs, community volunteers, youth activists and influencers who are playing leading roles in the fight against plastic pollution. We are continuing to support these awards in 2020.



"We are delighted to be partnering with Iceland Foods Charitable Foundation to expand and celebrate the Plastic-Free Communities movement throughout the UK. Together we will be empowering 100,000 community volunteers to tackle plastic pollution and litter in beaches, coastal paths, mountains, rivers, rural and urban areas."

Hugo Tagholm
SAS Chief Executive



Eden Reforestation Project



Working with Eden Reforestation Projects, IFCF has planted 1 million trees to help the environment and benefit the local community.

The site is based by the village of Wooi, is one of ten villages located in the Wonawa District (population 3,153) in the Kepulauan Yapen Regency on Yapan Island in the Papua Province of northeastern Indonesia. In the last three decades, Indonesia has lost over 40% of its mangrove forests, and the project is reforesting large areas of mangrove on coastal areas of Yapan Island.



Made up of over 17,000 islands, Indonesia is one of the most biodiverse regions on the planet. These islands are home to 12% of the world's mammals, 16% of the world's reptiles and amphibians, 17% of the world's birds and 25% of global fish populations. The islands contain 135 threatened mammal species, including the endangered Sumatran Tiger, Orangutans, the Javan Rhinoceros and Sumatran Elephants. By planting trees in Indonesia, IFCF has been able not only help the environment but also the species that rely on them by providing them a natural habitat.

The local people are of Papuan descent and form a subsistence fishing community. The villagers of Wooi are paid to plant the trees and look after them which provides a direct benefit to the local economy; the IFCF forest has created 15,200 days of paid work. The long term and steady employment allows workers to put savings aside, invest in their households, start microenterprises to diversify their income opportunities, and provide healthcare for their families.

The sustainable forests help to clean up the atmosphere by sequestering CO₂. Estimates from Eden reforestation for carbon sequestration from Mangrove trees is 12,000 tonnes/ CO₂ per year or 308,000 Tonnes/ CO₂ in 25 years.





Sepsis

Let's Share the Message and Share Lives

Sepsis is a life threatening condition which is preventable in many cases. By partnering with the UK Sepsis Trust we are raising vital awareness of Sepsis symptoms through an innovative milk carton campaign and by funding the unique 'Schools Against Sepsis' programme.

Sepsis is one of the world's biggest killers, responsible for one in five of all deaths. It's more common than heart attacks and every year in the UK sepsis affects 245,000 people, claiming 48,000 lives – more than bowel, breast and prostate cancer combined. But many people have never heard of it, and, since sepsis is treatable if caught quickly, raising awareness of the symptoms is key. By partnering with The UK Sepsis Trust, we can help fight this life-threatening condition, stop preventable deaths and support those affected by sepsis.



"I am incredibly proud of the work that IFCF has done in raising awareness of sepsis, particularly through our messaging on milk cartons and our support for the Schools against Sepsis education campaign. Having experienced the devastating impact of sepsis within my own family, I know just how important this work is, and I am convinced that our support for the UK Sepsis Trust will have a direct impact in saving lives. There can surely be no more humbling yet fulfilling reason for supporting any charity."

Richard Ewen
Iceland colleague

Sepsis Awareness



The Foundation has worked with the UK Sepsis Trust to create the first ever 'Schools against Sepsis' campaign. This life saving campaign has produced education resources for Key Stage 2 teachers to use in classrooms throughout the UK.

We have educated all of Iceland's **28,000** colleagues about the signs and symptoms of sepsis by issuing everyone with pocket sized reminder leaflets.



By raising awareness of sepsis symptoms on the side of **19 million milk cartons** across the UK we hope to share the message and save lives.

"Sepsis strikes indiscriminately, affecting the young and old and the previously fit and healthy. It's not enough for healthcare professionals to know about sepsis, we want everyone to be able to recognise the signs, including children, who are even more vulnerable."

Dr Ron Daniels,
CEO of the UK Sepsis Trust



"The sepsis awareness lesson has been a huge success at St James. The children were engaged throughout and the whole class thoroughly enjoyed it, with lots of them asking if they could have more lessons on the subject! They made posters about the symptoms to look out for and wanted to talk about it to other children in school. Raising awareness about sepsis and its symptoms amongst our pupils and their families could save a life by leading to early identification and treatment."

Gill Mangnall,
Head of St James CE Primary School

Prostate Cancer UK



The partnership began in 2008 when leading men's health charity, Prostate Cancer UK, was chosen as a beneficiary of Iceland's Charity Golf Day, an annual fixture in the Foundation's fundraising calendar. The partnership has now been in place for ten years and the Foundation's latest donation of £137,000 takes the total amount to £1 million.

Chief Executive of Prostate Cancer UK Angela Culhane said: "Reaching £1 million is a huge achievement. We're extremely grateful to everyone at Iceland Foods Charitable Foundation who has helped to make this partnership such a success."



British Lung Foundation



In 2019 we donated £100k to help establish the first IPF (idiopathic pulmonary fibrosis) Network of Excellence, a collaborative research network bringing together researchers from multiple scientific disciplines.

"Investing in research is critical to beating this disease and, with Sir Malcolm's and IFCF's support, we will be able to harness the wealth of talent among researchers working on IPF to bring forward the day where no-one is left breathless from it."

Ian Jarrod Head of Research, BLF



Petö UK

In the early 1990s we gave **£1 million** to help build a new National Institute for Conductive Education for Petö UK, a leading charity helping to improve the lives of children and adults with neurological motor disorders.



Alder Hey Children's Charity



We gave **£3 million** to Alder Hey, Europe's largest children's hospital, between 2005 and 2009. Our fundraising helped to advance Alder Hey's pioneering medical work, buy vital equipment, and improve its facilities and environment.



Vision 4 Children

Iceland has given **£45,700** to Vision4Children since 2013. The charity is based at Alder Hey in Liverpool and is dedicated to tackling childhood blindness and visual impairment worldwide. Our partnership continues with them until 2020.



When You Wish Upon A Star

When You Wish Upon A Star is a national charity dedicated to granting wishes for children with life-threatening or terminal illnesses. Iceland funded a Winter Wonderland break for 50 families at Center Parcs before Christmas 2015.



NYAS (National Youth Advocacy Service)



NYAS is a UK charity offering information, advice, advocacy and legal representation to children, young people and vulnerable adults. Our support was focused on their National Helpline, enabling NYAS to expand the team taking calls and extend its opening hours.



The Children's Food Trust

The Children's Food Trust existed to protect children's right to eat better and so do better. Our support was focused on teaching children in foster care and residential homes the importance of nutritious food and helping them to develop cooking skills.





Help For Heroes

We raised an amazing **£1.5 million** for Help For Heroes, our charity of the year in 2010/11. In addition to our usual charity week fundraising in stores, we held a spectacular charity ball to mark Iceland's 40th anniversary in November 2010.



Walking With The Wounded in Antarctica



Iceland raised **£60,800** for Walking With The Wounded in 2012/13, to support its work in the re-education and re-training of injured service personnel. Our CEO Malcolm Walker joined a number of wounded servicemen on the 2012 Iceland Antarctic Expedition to the South Pole to raise money for this great cause as well as ARUK.



The Royal British Legion

In 2014 we marked the centenary of the First World War by raising **£1 million** for RBL. Our support was focused principally on RBL's Battle Back Centre for the rehabilitation of wounded service personnel, and its Poppy Calls van service for veterans and their dependants.



Helping to create home for veterans

Iceland supplied food for the tradesmen who transformed Canada and New Street to provide homes for veterans as part of the BBC One programmes 'DIY SOS: The Big Build Veterans' Special' broadcast in October 2015.



DNRC Defence & National Rehabilitation Centre

IFCF donated a major contribution of **£1 million** towards the construction of the new Defence & National Rehabilitation Centre (DNRC) at Stanford Hall in Nottinghamshire, which provides state-of-the-art facilities for the rehabilitation of both injured service personnel and those disabled in civilian life. IFCF's contribution funded the Neurological Treatment Garden.



Gifts In Kind

Over the years Iceland Foods has generously supported our communities: some of our recent gifts are highlighted below:



Iceland donates 15,000 paper bags to community groups

Iceland donated 15,000 paper bags to community groups in South Wales helping families through the Covid-19 crisis.

Iceland and The Food Warehouse donate 3,500 Easter eggs to Alder Hey

As a small token of gratitude to NHS workers, Iceland and The Food Warehouse delivered 3,500 Easter eggs to Alder Hey Children's Hospital, to provide a much-deserved smile to staff providing life-saving care and support to those children who need it most every day



Iceland serves up over 700 Christmas dinners at Community Shops across the UK

Throughout the year, Iceland donates surplus food to Community Shops across the country. In December 2019, the retailer served up Christmas dinner to over 730 members of Community Shop in some of the most deprived areas in the UK. Everything from turkeys to desserts was donated by the supermarket to ensure a delicious three-course festive feast could be enjoyed by all.



Iceland donates freezers to foodbanks

Iceland has donated more than 40 surplus chest freezers to foodbanks and community groups providing emergency food supplies to people affected by the Covid-19 pandemic. Through BiTC's National Business Response Network, Iceland worked with Relief Aid Logistics and Brakes Foodservice, who delivered many of the freezers to foodbanks up and down the country.



"We are so grateful for your kind donations of two freezers; they are already in use and helping feed more people in Medway"
Eric Slater - Gillingham Street Angels



Iceland donates Mince Pies to Prostate Cancer UK: Carols by Candlelight events

Iceland donated over 900 mince pies for the Prostate Cancer UK: Carols by Candlelight events held in Liverpool and London.



Thank you to Retail Week for awarding Iceland Foods the prestigious Community Retailer of the year award 2018

Thank you

Examples of some of the heart-warming comments left on our donations page

"Worked with dementia for many years as a memory clinic nurse. This is a worthy cause and it recognises that my local Clacton Iceland staff are always friendly and helpful. Carry on with the good work"

Cliff Baker

"Thank you for your hard work and support!"

D Green

"Thank you so much Iceland. I am at home with various disabilities . I'm making a donation to help someone else as Iceland has helped me to get some food in the flat."

Anonymous

"Continued good luck with all the wonderful work you're doing with UCL in the fight against Alzheimer's."

Guy Hepplewhite

"Dementia has taken my partner away from me, I hope there will be a cure some day, that is why I am donating"

Keith Wade

"Thank you for your continued support of dementia charities and the mackerel offer"

Nancy Lycett

"I deal with dementia daily in my professional capacity in emergency services..a horrible disease and every little can help to find a cure. Excellent work by Iceland to promote this instore :)"

Danny McDonald

"Well done Iceland! Loyal customer"

Anonymous

"You gave me a delivery slot for which I'm very grateful. More importantly my mother and brother died from Altzheimers and I just applaud you fund raising efforts for numerous causes. God bless you"

Anonymous

[Just Giving](#)

Our donations

The list below details some of the key donations that IFCF has given since 2004.

Date	Charity	Amount
2004/05	DEC Tsunami Appeal	£10,000
2004/05	National Trust	£20,000
2005/06	Alder Hey	£48,000
2006/07	Alder Hey	£201,826
2007/08	Alder Hey	£1,012,000
2008/09	Alder Hey	£600,413
2009/10	Alder Hey	£504,609
2009/10	Marina Dalglish Appeal	£5,000
2010/11	Centre for Social Justice	£10,000
2010/11	Donation to Cold Climate	£22,414
2010/11	Help For Heroes	£550,000
2010/11	Prostate Cancer UK	£202,000
2010/11	Save the Family	£18,500
2011/12	Alzheimer's Research UK	£1,081,439
2011/12	Centre for Social Justice	£25,000
2011/12	Donation to Cold Climate	£20,000
2011/12	Duke of Edinburgh Award	£10,000
2011/12	Help For Heroes	£100,000
2011/12	Hope House	£10,000
2011/12	Prostate Cancer UK	£100,000
2011/12	Save The Family	£27,000
2011/12	Smaller charities	£278
2011/12	William Wilberforce Trust	£5,000
2012/13	Alzheimer's Research UK	£149,277
2012/13	Donation to Cold Climate	£360,000
2012/13	Onside	£10,000
2012/13	Prostate Cancer UK	£105,907
2012/13	Save The Family	£1,000
2012/13	Smaller charities	£5,950
2012/13	Vision 4 Children	£25,000
2013/14	Alzheimer's Research UK	£1,850,723
2013/14	Prostate Cancer UK	£135,000
2013/14	Smaller charities	£19,676
2014/15	Centre For Social Justice	£20,000
2014/15	Prostate Cancer UK	£100,000
2014/15	Royal British Legion	£1,000,195
2014/15	Smaller charities	£9,003
2014/15	Vision 4 Children	£20,700
2015/16	Alzheimer's Research	£70,421
2015/16	Children's Food Trust	£250,000
2015/16	Medical Detection Dogs	£10,000
2015/16	NSPCC	£10,000
2015/16	NYAS	£250,000
2015/16	Prostate Cancer UK	£50,000
2015/16	Smaller charities	£4,840
2015/16	The Black Stork Charity - DNRC	£500,000
2015/16	UCL Dementia Research	£25,000
2015/16	Vision 4 Children	£40,000
2015/16	When You Wish Upon A Star	£100,000
2016/17	Outwound Bound Trust	£25,000
2016/17	Prostate Cancer UK	£20,500
2016/17	Smaller charities	£11,572
2016/17	UCL Dementia Research	£3,000,000
2016/17	Vision 4 Children	£30,000
2017/18	Alzheimer's Research UK	£150,250
2017/18	Alzheimer's Scotland	£10,000
2017/18	Alzheimer's Society	£939,540
2017/18	Clean Up Britain	£15,000
2017/18	Keep Britain Tidy	£30,000
2017/18	Prostate Cancer UK	£250

Date	Charity	Amount
2017/18	Smaller charities	£9,127
2017/18	The Black Stork Charities - DNRC	£500,000
2017/18	UCL Dementia Research	£7,000,000
2017/18	Vision 4 Children	£30,000
2017/18	Wirral St John's Hospice	£10,000
2018/19	A Plastic Planet	£4,000
2018/19	Alzheimer's Research UK	£800,805
2018/19	Alzheimer's Scotland	£67,259
2018/19	Alzheimer's Society	£555,065
2018/19	Centre For Social Justice	£10,000
2018/19	International Animal Rescue	£20,311
2018/19	Project Dirt (Semble)	£185,000
2018/19	Prostate Cancer	£137,013
2018/19	Smaller charities	£13,168
2018/19	Surfers Against Sewage	£75,000
2018/19	The UK Sepsis Trust	£50,545
2018/19	UCL Dementia Research	£500,000
2018/19	Vision 4 Children	£40,000
2019/20	Alzheimer's Research UK	£600,500
2019/20	Alzheimer's Society	£1,000
2019/20	British Lung Foundation	£100,000
2019/20	Clwyd Special Riding Centre	£25,000
2019/20	Project Dirt (Semble)	£95,000
2019/20	The Royal Foundation	£50,000
2019/20	The UK Sepsis Trust	£250,000
2019/20	Smaller charities	£9,900
2019/20	Vision 4 Children	£30,000
2020/21	Project Dirt (Semble)	£60,000
2020/21	Surfers Against Sewage	£75,000
2020/21	Alzheimer's Research UK	£250,000

IFCF Covid-19 Appeal Donations

Date	Charity	Amount
2020/21	Age UK	£150,000
2020/21	St John's Ambulance	£150,000
2020/21	NHS Charities Together	£37,606

The Iceland Foods Charitable Foundation raises and donates approximately £1 million each year. Funding for the current financial year is already fully committed.

We receive a huge volume of requests from the areas around our 970+ stores and by focusing on our chosen partner charities we hope to make the best impact we can in those communities. We regret that we are therefore unable to consider requests for support from other good causes.

If, having read the above, you would still like to contact us please email ifcf@iceland.co.uk

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